



THE SEARCH IS ON!

DO YOU HAVE WHAT IT TAKES TO BE A
GLOBAL ICON IN THE ENTERTAINMENT INDUSTRY?

2009 ENTRY APPLICATION



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ABOUT STARQUEST HOLLYWOOD

The primary goal of the competition is to develop crossover celebrities of Middle Eastern, North African and Mediterranean heritage from a varied talent base that has traditionally been overlooked or lacked the opportunity to make it to Hollywood. ALO Hayati Magazine seeks the next Omar Sharif/Shakira/Salma Hayek/Adrianna Lima/ Gisele Bündchen. International StarQuest winners from the aforementioned heritage will have the opportunity to come to Hollywood and vie for the most prestigious title in the entertainment industry as well as huge prizes offered to each of the three categories winners

StarQuest Hollywood is open to people from any country (Please refer to application requirements on page 3)
StarQuest Hollywood is the only world-wide competition where 30 finalists will win the chance to be the next cross-cultural A List Star through Singing, Acting or Modeling

Please download the application and apply at your local auditioning headquarters on the designated day. You will have the chance to perform live for top agents, casting directors or record labels. 10 finalists from each of the 5 locations (Los Angeles, Morocco, Beirut and Dubai) will be hosted in Hollywood at a beautiful mansion with fellow contestants. The group will live together while going through the elimination process. Performers are video taped 24/7 where tidbits will be aired to the world while also performing on stage live on tape. America and the World will have the opportunity to judge via phone, text messaging and internet. In the 13th episode, the top Model, Actor and Singer will be named StarQuest Talent 2009!

TV AND ONLINE BROADCASTING:

StarQuest Hollywood, will be filmed in each of the above cities. Edits from preliminaries will be featured on Starquesthollywood.com. Once in Hollywood, the competition will be broadcasted on Television and the reality show will cover the preliminaries, the day to day lives of the performers as well as the Hollywood final competition.

WHAT WILL I BE JUDGED ON?

Our elite panel of judges will also interview contestants and evaluate their presence, attitudes, showmanship as well as their modeling potential, acting ability or their singing skills.

WHAT IF I AM THE WINNER?

Category 1: Modeling

The winner in this category will receive a one-year contract with a top modeling agency and major opportunities in the national and international markets. Additionally, StarQuest Model of the Year 2009, will make the cover of ALO Hayati Magazine—the world's premiere Middle Eastern Cultural and Lifestyle magazine. StarQuest Modeling Winner will receive full coverage in addition to gifts valued at \$25,000.

Category 2: Singing

The winner in this category will win a recording contract produced by Six Degrees Records and a chance to join artists from all over the world in Paris for a songwriting retreat and major song recording. Additionally, StarQuest Singer of the Year will also be featured in ALO HAYATI magazine.

Category 3: Acting

The winner in this category will receive a one-year contract with a top talent agency and major opportunities in the national and international markets. Additionally, StarQuest Actor of the Year will be featured in ALO HAYATI Magazine.

ADDITIONAL PRIZES FOR THE WINNERS

Thee winner in each category will receive Prizes valued at \$25,000 which include the following:

Vocal and acting training

Spokesperson and ambassador for ALO nationally and internationally

Featured spread in ALO magazine

Participation in StarQuest photo shoot

A travel tour of the Middle East with a cross-cultural exchange delegation

Participation in several entertainment events

A makeover from major fashion designers and stylists

PLUS a Sony DSC-W55 Cyber-Shot digital camera, and much more!

HOW CAN I APPLY?



Entering is easy and almost everyone is eligible (Please see application requirements below). We are looking for a diverse group of men and women who represent a broad cross-section of American society, and possess skill in one of the three specified skills. Just fill out the application and send in all the required materials to introduce us to your talent, culture and proud heritage! (Please read thoroughly all application requirements and specifications on Page 2)

WHO CAN APPLY, STARQUEST APPLICATION REQUIREMENTS: Application Specifications and Guidelines:

- Be over 18 years of age from ANY culture background but with a solid appreciation for multi-cultural diversity.
- Female Models must be 5'8" or above. (Modeling Applicants only)
- Male Models must be 5'10" or above. (Modeling Applicants only)
- Be involved in activities that contribute to promoting worldly awareness and harmonious living.
- Have set goals to further global understanding of culture and heritage.
- Attach recent photograph to application.
- Complete ALL 4 PARTS of the StarQuest Application before submitting.
- Pay a \$50.00 non-refundable registration fee. (Please make checks payable to: ALO Hayati Magazine or complete the credit card authorization form below.

Cardholder Name: _____

Address: _____

City, State & Zip: _____

Credit Card Type: _____

Credit Card Number: _____ Exp Date: _____

Three Digit Code (Visa/MC) _____ Front Code (Amex) _____

TOTAL AMOUNT CHARGED: \$50.00

Authorized Signature: _____ Date: _____

Please note that you will receive a complimentary, one-year subscription to ALO Hayati Magazine upon application submission. (For further questions please contact ALO Magazine corporate office at 818-727-7785). Applicant must not send any e-mail attachments or personal materials in a different package separate from the original submission unless specifically requested or authorized by the ALO Hayati Magazine Team.

SEND IN APPLICATION AND MATERIAL PACKAGE BY MAIL TO:

ALO Hayati Magazine
Subject: StarQuest
19365 Business Center Dr., Bldg. # 1
Northridge, CA 91324

**Completed application and material must be received by June 30, 2009.
Late or incomplete applications will automatically be disqualified.**



APPLICATION PART 1 - PERSONAL INFORMATION



Date: _____

First Name: _____ Last Name: _____

Date of Birth: _____ Place of Birth: _____

Marital Status: Single Married Divorced Separated

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Phone: _____ Alternate Phone: _____

Occupation: _____

Website or URL (if any): _____

Personal References (Please provide three):

Name _____ Phone Number _____

Name _____ Phone Number _____

Name _____ Phone Number _____

List your language skills: _____

Please choose your primary talent category number (from application checklist), name specific talent and include secondary if any:

Primary _____ Talent: _____

Secondary Talent (optional): _____

Have you ever participated in any media-related shows, competitions or contests?

If so, please specify: _____

List any awards, scholarships, or grants that you have been a recipient of or applied for:



APPLICATION PART 1 (CONTINUED) - PERSONAL INFORMATION



List your affiliations, organization involvement or club membership: _____

Do you currently have any of the following:

Contract for talent representation (for example, a talent agent or manager);
Music recording contract? Y or N

Acting and/or modeling contract? Y or N

Merchandising agreement? Y or N

Any other contractual arrangement that would prohibit you from entering into a possible exclusive management contract, recording contract, talent contract, acting contract and/or merchandising contract? Y or N

If you answered yes to any of the above please give details: _____

Are you over the age of 18? Y or N (If under 18, chosen participant is subject to verification of legal age at the time of application.)

Are you a citizen, resident, or hold a valid visa to live or work in the United States? Y or N

Have you ever been convicted of a criminal offense (felony or misdemeanor)? Y or N

If yes, please describe the crime - state nature of the crime(s), when and where convicted and disposition of the case.

NOTE: No applicant will be denied entry solely on the grounds of conviction of a criminal offense. The date of the offense, the nature of the offense, including any significant details that affect the description of the event, and the surrounding circumstances and the relevance of the offense to the StarQuest competition applied for may, however, be considered.

I certify that the information I have given is complete, true, and correct to the best of my knowledge and belief. I understand that any misrepresentation of information by me can disqualify this application.

SIGNATURE : _____ DATE: _____



PART 2 - SHORT ANSWERS

Please answer the following questions to share your views about culture and cross-cultural awareness.
Your answer should not exceed three sentences unless otherwise specified.



- What do you think has been your greatest personal achievement?

- What do you think has been the world's greatest event or change so far?

- Who is your personal hero? Why?

- What do you believe makes heroes and icons?

- How do you react to challenges?

- How do you react to obstacles?

- What does Culture mean to you?

- How do you view your culture in comparison to other world cultures?

- What do you think is the greatest tool that humanity can utilize to promote mutual cultural understanding?



PART 2 (CONTINUED) - SHORT ANSWERS



- What is your cultural background and how do you think it has shaped you? (In five sentences)

- What role do you think ALO Magazine plays in promoting the appreciation of the Middle Eastern Heritage in America? (In five sentences)

- How important of a role do you think ALO Magazine should play in promoting cross-cultural awareness? Give examples (In five sentences)

- If you were to represent a worldwide non-profit organization, which organization would that be and why? What would be your main message? Please explain (In five sentences)

- What do you like and dislike about other cultures?

PART 3 – ESSAY

Please attach a typed essay explaining why you should be the ultimate global entertainment ambassador.
Write your essay based on:

A personal encounter, experience or event that changed your life and perspective about another culture.

AND

What makes your talent unique? How you will utilize it to spread awareness and promote mutual understanding of the world's diverse cultures?

(Not to exceed two pages, Times New Roman, Font size 12, 1.5 Line Spacing)

PART 4 - REQUIRED MATERIAL SUBMISSION

Please note that all material submitted will remain the property of ALO Hayati Magazine.



AUDIO, VIDEO AND PHOTO RELEASE FORM:



I hereby submit for entry in the project entitled StarQuest (the "Project") produced by ALO Hayati Magazine (ALO), a division of Unique Image Inc, an application for your consideration. In addition , I may also submit certain personal information and/or elements, including but not limited to my name(s), trademarks, trade names, likenesses, photographs, biographical materials and all other graphic and/or textual material to ALO (collectively, the "Personal Materials").

I hereby acknowledge that all artistic, literary, dramatic, musical and other elements submitted and/or prepared by me in connection with the Promotion are specially commissioned by ALO as a work made for hire. Accordingly, ALO is the author and owner of all right, title and interest in and to the Materials, including but not limited to all copyrights in the Materials (and all renewals and extensions thereof), with the right to use, alter and modify Materials in any manner that ALO may determine. If any of the Materials is determined not to be a work made for hire, you hereby assign to ALO in perpetuity all right, title and interest in and to the Materials, including but not limited to all copyrights in the Materials (and all renewals and extensions thereof). Without limitation, we may exploit the Materials in any and all media, now known or hereafter devised, throughout the world, in perpetuity.

ALO may use the Materials to advertise, promote and publicize ALO any of the ALO's worldwide programming services and/or the Promotion in all media throughout the universe and may authorize others to do so; such advertising, promotion and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed versions of the Materials. ALO may use and authorize others to use my name, voice and likeness as well of those of artists who rendered services in connection with the Video in any media for the purposes of advertising, promoting or publicizing the use by ALO of the Video and/or any of ALO's programming or publishing services. I warrant and represent that: (i) I am at least 18 years of age, (ii) I am free to enter into and fully perform all of my obligations hereunder and that I have secured all consents necessary to enter into this Agreement; (iii) the Materials do not and will not violate any law, statute, ordinance or regulation, (iv) the rights granted herein will not infringe on any rights or interests of any third party; (v) no additional consent from any parties regarding any elements contained in the Materials will be required for ALO to exercise the rights granted to it herein; and (vi) the Materials are not and will not be defamatory, trade libelous or obscene.

ALO, our successors, assignees and licensees, shall have the right, but not the obligation, to use the Materials and the results and proceeds of the services provided under this agreement, all Materials provided under this agreement, and your name, voice, likeness and biography in connection with the Promotion and ancillary uses thereof, in all media in perpetuity throughout the universe, including advertising and promoting the Promotion and the programming services of ALO.

I understand that any physical materials submitted will be retained by ALO and will not be returned to me. I will defend, indemnify and hold ALO harmless from and against any and all claims, demands, losses, damages or other payments, including, without limitation reasonable attorney fees, arising out of any breach or alleged breach of any of my warranties or representations herein.

AGREED & ACCEPTED:

Signature _____ Date _____

Print Name _____

Please provide description and list of all your additional material that has been included in this application.

PLEASE MAKE SURE YOU GO THROUGH THE APPLICATION CHECKLIST BEFORE SUBMITTING YOUR FINAL ENTRY PACKAGE.

